



Main Street Monday!

April 17,
2015

Happenings Around the State



Downtown Pikeville will be hosting Hillbilly Days this week-end. Stop in and see Minta at the Moonshine Shack!



Toot Your Horn!



Did you know that the recent list of the 10 most beautiful towns in Kentucky according to The Culture Trip Ltd © 2015 include 7 Kentucky Main Street communities! There's a reason for that, KYMS makes things happen! They obviously didn't make it to all of the KYMS cities or their list would have been much longer! Check out the article at <http://theculturetrip.com/north-america/usa/kentucky/articles/the-10-most-beautiful-towns-in-kentucky/>

Next week-end starts two of the busiest weeks in the state where all eyes are upon Kentucky. There are lots of things happening including the Main Street Clean-up events, The Rolex Three Day Event, racing at Keeneland, and so much more! Lots of Derby events and time to show off our great Main Street communities to all of our visitors and locals alike!

Happy Spring!!!!
The Redbud Ride will take place April 24-26 in London!!



On page 3 you will find all the information regarding this years reinvestment statistics and the list of 2015 Main St. communities everyone is working very hard and we appreciate all the work that is done by Main Street organizations across the state. I've also attached a website that provides the average Main Street salary, I know many of you are working on budgets & would also like to have this for evaluation purposes. <http://www.simplyhired.com/salaries-k-main-street-director-jobs.html>

Remember that programs always ebb and flow based on many factors which can include boards, budgets, politics, lots of things that are sometimes beyond any organizations control. Programs are doing great things and on occasion have to take a step back and have a transitional or a restructuring period due to these factors. The KHC is always here to assist you and your program how ever we can.

If you venture to Central KY next weekend you can take in a lot of pre Derby activities from the Artwalk in downtown Paris, & Garden Day and International Kite Festival www.kitefest.com. in Georgetown, Rolex event at the KY Horse Park and on Derby Day enjoy the Governor's Derby Breakfast in downtown Frankfort.



It was a busy week!

I attended an informational meeting with the community of Midway and their Mayor on Monday night as they look to possibly come back to Main Street. On Tuesday Craig, Vicki, and I had a great visit to Campbellsville where we visited with director, Donna Logsdon, her board, & Mayor. Lots of great things going on there!

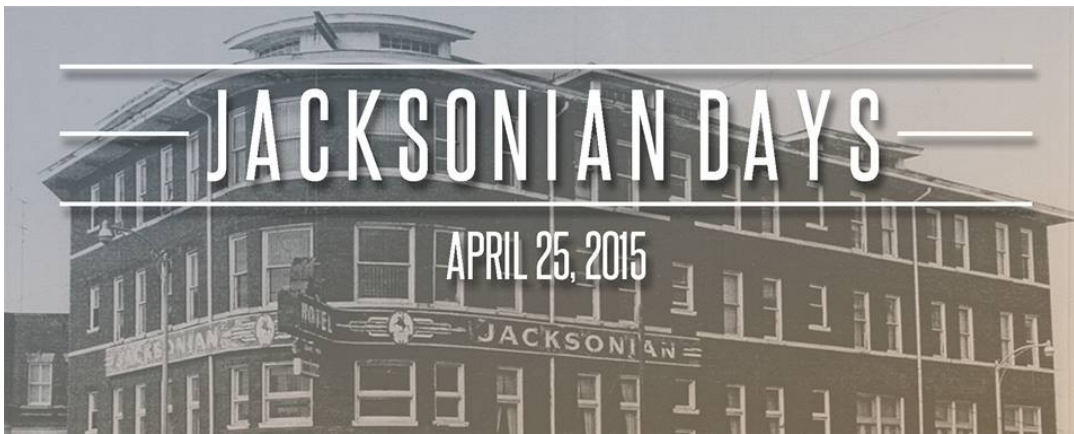


Wednesday was the first quarter meeting of the KHC board for 2015 in Frankfort. It's always good to see people that are so vested in historic preservation and the work that we do. KHC council members are Steve Collins-Chair, Teresa Bailey, Chris Black, Virginia Butler, Linda Carroll, Angela Correll, Helen Dedman, Betsy Kuster, Nana Lampton, Brenda McClanahan, Jennifer Miller, Judy Patton, Norma Rapier, Jennifer Stringer, Julie Wagner, & Bill Weyland



You never know who'll show up on Main St. ! Billy Gibbons from ZZ Top stopped in for a visit at Paducah's Moonshine Co.





SCOTTSVILLE

It is almost that time again, get ready for Jacksonian Days, street fair will be Saturday April 25th and man is it an awesome time, make plans to be downtown and check all the awesome happenings. Don't forget that there is a ton of great events that happen the week of as well.

Upcoming Webinars

Many Main Street programs operate as small businesses and this information is being presented in part by the IRS. This will be a great time to find out any information that could be missing from your toolbox.

April 21, 2015, 10:00 – 11:30 am ET, "What You Don't Know Can Hurt You" (Webinar)

Join SBA-KY, EEOC-KY and the IRS for a webinar showcasing free resources for small business owners, aspiring entrepreneurs and service providers. ***We recommend that you complete a System Check on your computer at least 10 - 15 minutes before logging with this link: <https://www.conferenceservers.com/browser/?brand=IRS> ; for the web (visual) portion: Click on this link to join: <http://www.infiniteconferencing.net/Events/IRS/> then enter participant code: 97462286 and your identifying information; *For the conference call (audio) portion dial toll free:(888) 331 - 8226 and enter participant code: 8864470#. **Cost: Free.**

Main Street directors can never know too much about historic tax credits that can assist your building owners and others. This is a great webinar to share with them, your board, government officials, and others who need to know. Johan Graham from Lexington will be one of the presenters!

State Historic Tax Credit Webinar: Save the Date! April 29th

Brought to you by Preservation Leadership Forum and the historic tax credits team at the National Trust for Historic Preservation, **Innovations in State Historic Tax Credits** will take place on **Wednesday, April 29**, from **3:00 to 4:00 p.m. EST** as the next topic in [Preservation Leadership Forum's webinar series](#).

Offered by 34 states, historic tax credits (HTCs) are incentives for certified rehabilitations of qualifying historic properties. Effective state programs increase the use of the federal historic tax credits; one study indicated a boost on average between \$15 million and \$35 million in certified expenditures annually. Hear how state historic tax credits fill a critical financing gap in rehabilitation projects from **Johan Graham**, director of development with AU Associates in Lexington, Kentucky. Learn how some states are making the credits refundable and the implications for commercial and residential property owners from **Harry K. Schwartz**, author of "Refundable State Tax Credits for Historic Rehabilitation." Finally hear how Ohio's successful historic tax credit program measures the return on the state's investment and bi-annually offers one "mega-credit" from the program's manager, **Nathaniel Kaelin**. Don't miss this opportunity for a **free** session on one of preservation's greatest tools. [Sign up today!](#)

Don't overlook those baby boomers as Entrepreneurs!

April 29, 2015, 9:00 – 11:00 am CT, "Encore Entrepreneur" Event

Those age 50+ are the fastest-growing group of entrepreneurs in the U.S. The SBA Kentucky District Office and AARP - KY will discuss free entrepreneurial services and share information on small business loans, business plan assistance and more to get your idea on the fast track. This event is free and open to the general public, but registration is encouraged, as seating is limited. SBA and AARP will focus on small business resources for "encore entrepreneurs" age 50 and older but can address questions from all who attend. Location: Barren River ADD Office, 177 Graham Avenue, Bowling Green, KY 42101. Cost: Free. Registration: Required.

Register or More Information: <https://aarp.event.com/KYAprSBA> or call 877 - 926 - 8300.

In the chart below are the totals of the reinvestments statistics submitted to KYMS for 2014. These numbers are very important when speaking with stakeholders which include government officials at all levels. These are great to share during Preservation Month and show why your program is so important to your community and district. We will be sending directors information about your district on a one-page double sided sheet that you can copy and share with everyone. These are the sheets that we shared at Preservation Advocacy Day in Washington DC, but they cannot be shared too many times to drive home the importance of what your program brings to the community and state. The can also be found on the Heritage Council web-site www.heritage.ky.gov

In addition, KHC will be focusing on different program areas during May for National Preservation Month, and we will be having a focus on Main Street during the third week in May!!! We encourage you to think about doing a local event to highlight the reinvestment stats that relate to your program. How about a press conference on Main Street, possibly in front of a building that has received rehab tax credits? You could highlight one of the people who has a new job, thanks to a new business that you included in your reporting? Or write an op-ed for the local paper to relate how your numbers stack up against other KYMS programs? In the next couple of weeks, we will be sending you a press release that you can customize for your program. Let us know some of your ideas!

Total jobs in KYMS districts = 47,632	Downtown housing units = 4,435	Businesses expanded = 58
Full time jobs created = 720	Commercial spaces = 3,781	New housing units = 113
Part time jobs created = 431	Vacant spaces = 461	# of Tax Credit projects = 12
New business created = 252	Avg. commercial rent = \$6.10	
Rehabilitation projects = 198	Avg. organizational budget = \$ 68,337.57	Total Reinvestment
Public improvement projects = 80	Volunteer hours = 156,363 = to \$30,772,238	\$52,664,075.46
New construction = 12	Amt. invested in rehabs = \$20,792,393.46	
Public investment = \$26,111,675.54	Number of façade projects = 150	

2015 Accredited Communities (28)

Bardstown
Bellevue
Cadiz
Carrollton
Covington
Danville
Dawson Springs
Guthrie
Harrodsburg
Henderson
LaGrange
London
Maysville
Morehead
Murray
New Castle
Nicholasville
Paducah
Paintsville
Paris
Perryville
Pikeville
Princeton
Russellville
Shelbyville

Springfield
Tri-Cities
Williamsburg

Designated Communities (11)

Cynthiana
Dayton
Frankfort
Georgetown
Pineville
Marion
Middlesboro
Mt. Washington
Scottsville
Taylorsville
Winchester

Network Communities (6)

Barbourville
Campbellsville
Lebanon
Salyersville
Wayland
Wilmore

I am again working on updating the KYMS directors' directory. I had completed that task and then we had a few changes so I will work on that next week and send it out with the April 27th edition of MSM so if you have anything that you need to correct, add, delete, etc. please send it to be by Tuesday so that I can get an updated copy out to you!

I met with the Kentucky Transportation sign department last week and they are looking into how we might be able to have signage that says something to the effect of "You are now entering a Kentucky Main Street Community". Wording may have to be determined by the KYTC. They are checking to see if it can be done and how and the cost, which could possibly be done by the state. (fingers crossed for that) I'll keep you posted!

I'm also looking at the possibility of KYMS flags that could be placed outside your offices. Would you be interested? Would you be willing to purchase if necessary? It would be less than \$50 Let me know and I will either continue to pursue the info. or stop looking based on your responses.



Where are you from and where do you live now? I was born in Ridgway PA, moved to Owensboro, KY when I was 9; moved to Henderson in 1982

How long have you been a Coordinator? I've been a director for 4 yrs

How did you get involved with the Main Street movement? Grew up shopping in downtowns and loved shopping in Henderson when we first moved here. I was in between jobs 11 yrs ago and a friend suggested I call Julie Turnipseed and see if she needed volunteer help....the rest is history!!

Which of the Four Points is your favorite? Promotion

What project is consuming most of your time right now? Finishing city and county funding packets

Do you have any favorite activities or hobbies? Gardening and shopping

What is your favorite author or book? Romance and mystery novels but not a favorite author

What is your favorite movie? Gone With the Wind....'tomorrow is another day!'

What is your favorite song or band? Eagles and Boston

What is your favorite sports team? UK Basketball; Green Bay Packers football

Which actor/actress would you choose to play you in a movie? Olivia Wilde

Name something you can't live without. Family, girlfriends & chocolate

If you had an alternative career, what would it be? Secret or personal shopper!

What's the most adventurous thing you've done recently... Drove to Atlanta! Just ask Laura how adventurous riding with me is!! HaHa!

If you won \$20 million in the lottery, what would you do with it? Pay off family debt; invest in future for grandchildren; purchase downtown property and rehab buildings & create fund for entrepreneurs; and if any left-over invest for retirement!

Somewhere you would like to visit Italy and Scotland

Something no one in Main Street knows about you?

I once owned a barrel racing horse named Randy! No, I did not race it!